



SUPPLIER PROGRAM

Camping In Ontario is pleased to announce our new Supplier Program!

Exclusive Supplier

Exclusive Suppliers are the only company in their business category allowed to advertise or attend any Camping In Ontario events. Exclusivity for a business category will be determined by the Board of Directors only through an RFP or similar application process. An Exclusive Supplier arrangement must benefit our owners, The Association and the business. The opportunity for training/speaking engagements will be given at all events. To date, only one business category has been granted exclusivity.

Official Suppliers

Official Suppliers are promoted as The Association's choice of supplier. A company will apply for this status and the Board of Directors will review before approval. Approval will be based upon: previous customer service history, relationship with The Association, as well as benefits provided to The Association and its members. In addition to an annual fee, Official Suppliers will be expected to provide either a member discount, or an alternative benefit arrangement for our members. Official Suppliers may be allowed to train and/or speak at all events.

Vendor

A vendor is a company who is not seeking a partnership/relationship with The Association. As a vendor, we welcome you to attend our events and advertise in our annual Buyer's Guide. This is a great way for companies to attend our events and grow into becoming an Official Supplier.



SUPPLIER PROGRAM

Exclusive Supplier

- Listing on Camping In Ontario website
- Listing in Annual Buyer's Guide
- Full page ad in Buyer's Guide
- Marketing directly to members via email
- Exclusivity in your business category

Extras:

- Discounted booth rate at 2020 Convention & CampEx
- Exclusive sponsorship opportunities
- Exhibitor opportunity at the Spring Fling Meeting & Northern Member Meeting

RFP Proposal

Contact Camping In Ontario for more information

Official Supplier

- Listing on Camping In Ontario website
- Listing in Annual Buyer's Guide
- ¼ page ad in Buyer's Guide
- Marketing directly to members via email

Extras:

- Discounted booth rate at 2020 Convention & CampEx
- Sponsorship opportunities
- Exhibitor opportunity at the Spring Fling Meeting & Northern Member Meeting

\$2500

+ Member benefit
(Annually)

Vendor

- Opportunity to purchase ad space in Annual Buyer's Guide
- Opportunity to purchase booth at 2020 Convention & CampEx
- Opportunity to purchase booth at Spring Fling Meeting & Northern Member Meeting

Pay as you go

Supplier Program Application

First Name _____ Last Name _____

Title _____

Company Name _____

Address _____

City _____ Province _____ Postal Code _____

Phone _____ Fax _____ Email _____

Please select which type of Supplier you wish to apply for:

Exclusive Supplier Official Supplier Vendor

1. Why does your company wish to work with The Association?

2. How will working with your company benefit The Association?

3. Please provide three (3) references.

Please send (or scan) to info@campinginontario.ca.