

Convention & CampEx 2017
Camping 150
Where We've Been, Where We're Going
November 19-22, 2017
Deerhurst Resort, Muskoka

Sunday, November 19, 2017

8:00 – 8:30	Registration and coffee
8:30 – 2:30	Campground/Attractions Tour
11:00 – 3:00	Supplier Exhibit set up

Let's Visit 1867 – Top hats, pipes, bows and high collars

Come in your finest 1867's clothes. Dust them off (from your great-grandparents' closets) and show off your style in an evening of fun, reminiscing and networking between suppliers and campgrounds. The region with the highest percentage of participation will win the new Camping Cup and get bragging rights until the following year! Perhaps the suppliers will win! Put on your finest and relive 1867!

3:30 – 7:30	CampEx Program -
5:00 – 6:00	New Attendee Reception
6:30	Supplier and Campground Networking with Cash Bar and Appetizers
7:30 – 8:30	Sponsor and campground function

Monday, November 20, 2017

8:00 – 8:45	Breakfast
8:45 - 9:30	Keynote speaker Visionary speaker
9:30 – 10:30	Products and Services Campground Cracker Barrel with Suppliers
10:30 – 12:30	CampEx Continues
11:00 – 12:00	Camping In Ontario \$150 How to use your membership to make or save a minimum of \$150 and receive maximum benefit on your membership.
9:30 – 12:30	Workshop 1: Level "C" CPR First Aid with Defibrillator Training
12:00 – 12:45	Lunch
12:45 – 2:00	Social Activity – campgrounds only
2:00 – 5:30	Workshop 2: Training from Heights (continues on Tuesday)
2:00 – 3:15	Concurrent Sessions <ul style="list-style-type: none">• Environmental Impacts and Forestry Management at Your Campground• How to Pitch Your Campground to a Travel Writer• Disaster Planning
3:15 – 3:30	Break
3:30 – 4:30	Concurrent Sessions <ul style="list-style-type: none">• Succession Planning (• Get Your Geek On – Emerging and Evolving Social Media• Playground Safety with a Panel of Experts
4:30 – 5:30	Small Campground/New Owner Cracker Barrel Large Campground/Seasoned Owner Cracker Barrel
6:30	Reception
7:00– 11:00	Auction Dinner

Tuesday, November 21, 2017

8:00 – 8:45	Breakfast
8:45 – 9:30	Keynote Speaker

	Lessons in Time Management or Work-Life Balance
9:30 – 12:30	AGM
12:30 – 2:00	Lunch
1:30 – 6:00	Workshop 2: Training From Heights (continued from Monday)
2:00 – 3:15	Concurrent Sessions <ul style="list-style-type: none"> • Preparing and Budgeting for Sewage Treatment Plant • “Capturing the Moment” – Digital Imagery and How to Get Good Photos to Build your Photo Library • Joint Health and Safety Committees – What is Your Responsibility and Do You Need One?
3:15 – 3:45	Coffee Break
3:45 – 5:00	Concurrent Sessions <ul style="list-style-type: none"> • Deciphering Who to Contact in the Government and What They Can Do For You • Finding the Right People to Help Grow Your Business • Preparing a Business Plan – Without a Roadmap Do You Know Where You Are Going?
5:00 – 6:00	Men’s and Ladies Sessions
6:30	Reception
7:00	Awards Dinner and Entertainment

Wednesday, November 22, 2017

8:30 – 9:15	Breakfast
9:15	Closing Keynote Speaker
10:15	Conference Prizes and Closing Remarks
12:30	Conference Ends

NOTE: This is a draft agenda. Agenda and topics are subject to change. A staff training stream is also under development.