



FOR IMMEDIATE RELEASE
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FIRST EVER CANADIAN CAMPING WEEK LAUNCHED IN ONTARIO

Camping In Ontario celebrates the Canadian camping tradition and economic contributions of the Camping and RV industry

Pickering, ON -Today Camping In Ontario launched the 2015 Canadian Camping Week to celebrate the contributions of the camping and RV industry. The camping industry also released an economic impact study report, *Economic Impact and Trend Analysis of the Canadian Camping Industry*, which highlights the many contributions of the sector.

Camping In Ontario joined the Canadian Camping and RV Council (CCRVC), camping industry associations across the country and over 435 campgrounds from coast to coast to launch the first Canadian Camping week and celebrate the Canadian camping tradition. Canadian Camping Week will run from May 19-24 and will also open the 2015 camping season. Participating campgrounds are hosting special events and offering a discount camping rate to wrap up the celebration on the weekend of May 22-24. For a list of campgrounds participating in Canadian Camping Week visit www.campingweek.ca.

Camping is a family oriented activity that promotes a sense of community, creates life-long memories and encourages domestic and international visitors to discover Ontario's rich natural landscape. The camping industry also plays an important role in the health of Ontario's tourism sector and has a significant impact on the economy. In 2014 over 5-million Canadians enjoyed camping, an activity that contributed \$4.7-billion to Canada's GDP.

Quick Facts:

- The camping industry contributes about \$1.2-billion to Ontario's GDP.
- There are 1,144 campgrounds operating in Ontario.
- More than 1.8-million Ontarians went camping in 2014.

Quotes:

"Ontario's campgrounds are a key driver of economic activity in small communities across the province. The Economic Impact and Trend Analysis of the Canadian Camping Industry report released today illustrates the significant contributions that campgrounds make to Ontario's tourism industry and the economy overall, as well as their very important role as a holiday destination for Ontario families."

Alexandra Anderson, Executive Director, Camping in Ontario

"Canadian Camping Week offers a great opportunity for families to enjoy some healthy fun and educational activities while visiting Ontario's provincial parks, conservation authorities, trails and other areas. It's an excellent way to promote Ontario's natural beauty for visitors at home

and around the world as they explore our great outdoors. I encourage everyone participating in Canadian Camping Week to have fun and stay safe.”

-The Honourable Michael Coteau, Minister of Tourism, Culture and Sport

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For more information:

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Please visit:

- [CCRVC](#)
- [Canadian Camping Industry Economic Impact Study](#)
- [Canadian Camping Week](#)