

Are campgrounds unsubscribing from your email lists? Are you finding that your emails are caught in spam filters, or that campgrounds are not recognizing you as an Official Supplier? Our email marketing program is designed to make your electronic communications more effective. Send us your email or Word document and we will send it out on your behalf to all our campground members using the Camping In Ontario mailer in specially-designed email format.

Our list is always current so you can ensure that campgrounds, including the newest members, will be receiving your emails. If your product/service also applies to other suppliers, we can add them as recipients of your marketing email.

Your marketing email must be submitted in Word or via email. Image(s) must be sent as separate files. Other attachments may be submitted and will be added to the email as hyperlinks. Please also submit your logo and contact information.

One month after your email campaign, we will send you a report of the opens and clicks within your email. Individuals will not be identified.

<b>Supplier Name:</b>		
<b>Primary Contact Name:</b>	<b>Phone Number:</b>	
<b>Email:</b>		
<b>2016-17 Email Marketing</b>	<b>QTY</b>	<b>COST</b>
\$125 for one email, in which yours is the sole email being sent - One photo and one logo, up to 250 words		
\$50 for one email, included in an email with up to 2 other supplier promos - One photo or logo, up to 100 words		
Deduct 10% if more than one email is ordered	- Discount	
	Subtotal	
	#R107800187 HST 13%	
Preferred Mailing Month(s): _____	TOTAL	

- ☐ Cheque (payable to **Ontario Private Campground Association** – please include copy of order form)
- ☐ Credit Card (we will invoice you and you can then pay online at: <https://www.campinginontario.ca/payments>)

**Authorized signature:** \_\_\_\_\_

Please return by email to Guida at [gwilliamson@campinginontario.ca](mailto:gwilliamson@campinginontario.ca) or fax to 877-905-2714.

