



NOVEMBER 18-21, 2018
NOTTAWASAGA INN RESORT &
CONFERENCE CENTRE, ALLISTON

SUNDAY, NOVEMBER 18, 2018

- 8:00 – 8:30 Registration and coffee
- 8:30 – 3:15 **Campground Tour**
The tour includes visits to two featured campgrounds, and includes transportation and lunch. Special thanks to Leisure Time Park and Toronto North / Cookstown KOA Holiday for hosting our tour this year.
- 11:00 – 3:00 Supplier Exhibit set up
- 3:30 – 7:30 **CampEx Program**
- 5:00 – 6:00 **New Attendee Reception**
- 6:30 Supplier and Campground Networking with Cash Bar and Appetizers
- 7:30 – 9:00 Dessert and **Opening Keynote**
Reaching the Top - Elia Saikaly, Social Entrepreneur/Award-Winning Filmmaker/Global Adventurer
With over 16 high-altitude expeditions under his belt, including two summits of Mt. Everest, Elia has proven time and time again that he has the determination, stamina, resourcefulness and vision required to meet the greatest of challenges. While most struggle to place one foot in front of the other, Elia shoots, climbs and broadcasts his journeys in 'real-time'. In this visually jaw dropping and content rich presentation, Elia takes us around the world from the summits of the world's tallest peaks, including Mt. Everest, to the hidden secrets of the Amazon jungle bringing to life lessons of failure, success and the strategies required to reach incredible heights. World-class expeditions require proper planning, training, teamwork, calculated risks and the ability to remain optimistic while all odds are stacked against you. Through the use of powerful imagery and video captured on his adventures, Elia illustrates these lessons in a dramatic, colorful and emotionally engaging fashion.

MONDAY, NOVEMBER 19, 2018

- 8:00 – 8:45 Breakfast
- 8:45 – 9:45 **Keynote – The Magic of Thinking Differently, Dan Trommater, Chief Engagement Officer**
Join Dan Trommater for this engaging and practical keynote address. You'll learn how to tune into others' points of view and build your empathy skills so you can communicate more effectively. Dan uses stories, optical illusions and world-class magic to illustrate the ideas, so you're sure to not only learn powerful ideas, but you'll have fun doing it!
- 9:45 – 10:30 **Cracker Barrel**
- 10:30 – 12:30 **CampEx Continues**
- 11:00 – 12:00 **Camping In Ontario 101**
- 9:30 – 12:30 **Workshop 1: Introduction to Quickbooks - Michele Craig, BookSmarts – Pre-Register Online (Required)**
Learn how to set up Quickbooks such as entering opening balances, setting up customers and vendors, creating products to track different types of sales, and how to email and adjust invoices. You will also learn some basics like filing HST, recording sales and building bank deposits and entering expenses. Finally, learn how to verify and back up files, management reports, what your accountant needs and how to close your books at year end (time permitted). This workshop is limited to 10 participants and requires that you bring your own laptop with the desk-top version of Quickbooks pre-loaded.
- 12:30 – 2:00 Lunch

1:00 – 2:00	License of Occupation Update Highlights with Cohen Highley Also featuring a discussion of the latest updates from the Landlord and Tennant Board
2:00 – 5:00	Workshop 2: Intermediate Quickbooks - Michele Craig, BookSmarts – <i>Pre-Register Online (Required)</i> This workshop is for current users of Quickbooks. In this session, you will learn payroll processing from setting up new employees to issuing T-4's. Retail sales including how to track your inventory and set up lists is covered. Finally, learning to reconcile your credit card and bank statements and working with your accountant will be taught. This workshop is limited to 10 participants and requires that you bring your own laptop with the desk-top version of Quickbooks pre-loaded.
2:00 – 3:15	Concurrent Sessions <ul style="list-style-type: none"> • How to Set Up Your Revenue Streams and Maximize Profit • Docks and Boat Launches – Safety, Regulations and Strategies • Zoning – How It Impacts More Than You Think
3:15 – 3:20	Move to next session
3:20 – 4:20	Concurrent Sessions <ul style="list-style-type: none"> • Online Marketing and How to Effectively Promote Your Business • Payment Card Industry Compliance • Setting up an Effective Sales Department
4:20 – 5:40	Unwind and Connect Activity Stations
6:30	Reception
7:00– 11:00	Auction Dinner

TUESDAY, NOVEMBER 20, 2018

8:00 – 8:45	Breakfast
8:45 – 9:30	Plenary – Cannabis in the Workplace, Randy Herman
9:30 – 12:30	Annual General Meeting
12:30 – 2:00	Lunch and Cracker Barrel
2:00 – 5:00	Workshop 3: Leadership Training, Wendy Morley – Camp Conewango – <i>Pre-Register Online (Required)</i> Whether you are new to a leadership role or wish to improve your current leadership style, join us for this interactive workshop. You will learn about your strengths and areas that you could further develop in order to become a more effective leader. Explore current styles of leadership and see how they can be applied to your workplace. What makes this more exciting is the instructor is one of our own! This workshop is limited to 24 participants.
2:00 – 3:30	Concurrent Mini Workshops <ul style="list-style-type: none"> • Employee Hiring/Human Resources 101 • Customer Service 101 • MPAC - Your Assessment – Is It Correct?
3:30 – 3:45	Coffee Break
3:45 – 5:00	Concurrent Mini Sessions <ul style="list-style-type: none"> • I Bought a Park! Now What? • Pinterest and Instagram – More Than Pretty Pictures! • Finding and Retaining Good Management Staff and Creating a Healthy Staff Culture
5:00 – 6:00	Cracker Barrel
6:30	Reception
7:15	Gala Dinner and Entertainment

WEDNESDAY, NOVEMBER 21, 2018

8:30 – 9:15	Breakfast
9:15	Closing Keynote Speaker – The Journey to 50 Years
10:15	Conference Prizes and Closing Remarks
10:30	Conference Ends

GREEN = In Training

BLUE = Base Camp

RED = Climbing Towards the Summit

Draft Agenda – subject to change