



2013-2014 Website Advertising

Camping In Ontario Website Statistics

Over 3,400 visitors per day during peak season! Each visitor looks at an average of 6 pages. Build your visibility and exposure on the Camping In Ontario website.

Primary Contact Name:		
Organization Name:		
Address:	City:	Postal Code:
Phone Number:	Email Address:	

2013 - 2014 Website Advertising Order Form		Total Cost
NOTE: minimum 6 month commitment on all ads with 6 month incremental renewals	6/12 months	
BANNER ADVERTISING OPPORTUNITIES (guaranteed first positioning once every cycle)		
Home page (10 available)	\$724/\$1258	SOLD OUT
Explore Ontario pages (6 available)	\$450/\$750	
Directory and Contact and Association News pages (appears in all 3 areas – 5 available)	\$450/\$750	
New to Camping pages (6 available)	\$283/\$503	
BUTTON ADVERTISING OPPORTUNITIES (maximum available - 6 per page on right)		
Search Campgrounds pages – (appears on all search campgrounds pages)	\$1400/\$2500	
Vacancies and Directory pages (appears in both areas)	\$1205/\$2202	
Trailers for Sale pages	\$800/\$1500	
Special Offers and Association News pages (appears in both areas)	\$600/\$1100	
Explore Ontario and New to Camping and Contact pages (appears in all areas)	\$600/\$1100	
TRAILER SALES	QTY Trailers	
First 2 per membership year are FREE. Additional 1 = \$30, 2 = \$50, 3 = \$60, 4 = \$70, 5+ = \$15 each		
NOTE: Non-member advertising rates, please add 25% to cost	Sub-total	
Please apply a 5% discount if you subscribing to more than one advertising opportunity.	Discount	
	Sub-total	
	#R107800187 HST 13%	
	Total	

- Cheque (payable to **Ontario Private Campground Association** – please include copy of order form)
- Please Invoice

By signing this insertion order, you agree to pay the above-noted amount.

Please fax to 1-877-905-2714 or via email to Guida at gwilliamson@campinginontario.ca

