

Company/Advertiser Name:			
Your Name:			
Phone:		Email Address:	
<b>Issue #1 April</b> <input type="checkbox"/> Deadline: March 31, 2018	<b>Issue #2 - June</b> <input type="checkbox"/> Deadline: May 31, 2018	<b>Issue #3 – September</b> <input type="checkbox"/> Deadline: August 31, 2018	<b>Issue #4 - December</b> <input type="checkbox"/> Deadline: November 30, 2018

Ad Size (all ads are full colour and link to your website or email)	Per Issue	Four Issues	Total Cost
<b>Full page</b> 7.375" W x 10" H	\$365	\$1325	
<b>1/2 page</b> 7.375" W x 4.875" H or 3.5625" W x 10" H	\$210	\$750	
<b>1/4 page</b> 3.5625" W x 4.875" H or 7.375" W x 2.3125" H	\$130	\$470	
<b>1/8 page Business card</b> 3.5625" W x 2.3125" H	\$77	\$280	
<b>Ad preparation and graphic work \$75 Hour (1 hr. minimum, only if required)</b>			
<b>Advertorial (maximum once every other year) \$250</b> (400 words and one 1/4 page photo)			
All ads must be submitted as a PDF or high resolution JPEG to <a href="mailto:info@campinginontario.ca">info@campinginontario.ca</a>		<b>Subtotal</b>	
		#R107800187 <b>HST 13%</b>	
		<b>Total</b>	

The back inside and the back outside pages are a great location for your ads. Ad sizes are approximate and will be sized to fit our page criteria. Ad preparation and graphic work will be charged at a rate of \$75.00 per hour (\$75. minimum charge). **\*\*If you are not an Official Supplier, please double the advertising rate cost.**

The newsletter is distributed mostly electronically via email. More than 100 copies are printed and mailed. 80% of our campground members read it regularly while almost 60% keep their issue of Update for more than 6 months and 60% also click on the ads or links. (source: 2014 member survey).

- ☐ Cheque (payable to **Ontario Private Campground Association** – mail to address below)
- ☐ Credit card – invoice required to pay online at <https://www.campinginontario.ca/payments>

Please fax to 877-905-2714 or via email to the office at [info@campinginontario.ca](mailto:info@campinginontario.ca)

