2015 Convention & CampEx Sponsorship

Convention & CampEx is the annual conference and trade show event for Camping In Ontario. It is the educational and networking event of the year for campground professionals. The convention features training, social interaction, problem-solving and purchase planning for our campground members. It also provides sales and marketing opportunities for our Official Suppliers and prospective suppliers of the campground industry. CampEx participants can expect to create and build relationships, provide input, promote and sell their products and services, while also demonstrating their support for the campground industry. You can expect 50-60 exhibitors and up to 200 campground attendees representing 75-100 campgrounds.

Highlights of this year's Convention & CampEx:

- Theme: *Are You Gambling With Your Business?*
- 2-day exhibiting format (PM on Sunday and AM on Monday)
- 30-second exhibitor introductions
- Themed exhibit and networking Sunday evening (Roaring 20s/Rum Runners)
- Addition of exhibit to Rum Runners Tour
- Addition of sponsor to networking card
- beer tasting and networking (sponsors only)
- Business training sessions (Health & Safety including WHMIS, AODA and Bill 168; First Aid Level A; Chain Saw Safety) – additional cost

<u>CampEx Rum Runners Tour (Sunday and Monday during CampEx time):</u>
All exhibitors are invited to dress in the Rum Runners/Roaring 20's theme. Each exhibit will feature one piece of information pertaining to the Rum Runners history in Windsor. All conference delegates will have to visit each exhibit to fill in the blanks to obtain a complete history. Participants' completed forms will be entered to win a prize.

<u>30-second Exhibitor Introductions:</u>
Each exhibitor will have 30 seconds at the podium to introduce their product or service at the opening of CampEx.

<u>Sponsor Networking Card (Sunday from 7:30 PM to 9:30 PM):</u>
Sponsors are invited to attend the beer tasting reception and network with campground attendees. Each campground will have a networking card and must have a meaningful business conversation with a sponsor in order to have their networking card initialized. Completed cards will be exchanged for the opportunity to win draw prizes.

CAMPING IN ONTARIO/OPCA
1915 Clements Road, Unit 6
Pickering, ON L1W 3V1

TOLL FREE 877 672 2226
FAX 877 905 2714

info@campinginontario.ca
www.campinginontario.ca

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The Opportunities

Title Sponsor $2,550 x 1 – SOLD OUT

- One attendee to full conference or 2 attendees to one dinner
- Two additional attendees at exhibit (if exhibiting) or 2 additional dinner attendees
- Invitation to the New Attendee Reception (Sunday at 3 PM)
- Invitation to the beer tasting and networking (Sunday at 7:30 PM)
- Inclusion on the Networking Sponsor Card
- Invitation to take part in the Supplier-Campground Cracker Barrel (Monday at 11 AM)
- One brochure/handout in delegate bag or at CampEx tables Sunday night
- One 2 page spread (ad) in program
- One free full page ad in December and March *Update* newsletter
- Exclusive signage during CampEx
- Recognition on all signage, exhibit, in program, from podium and in corporate material
- Logo with website link on all event communications prior to event

Sunday Beer Tasting Reception Sponsor $2,245 x 1 -SOLD OUT

- One attendee to full conference or 2 attendees to one dinner
- Two additional attendees at exhibit (if exhibiting)
- Invitation to the New Attendee Reception (Sunday at 3 PM)
- Invitation to the beer tasting and networking (Sunday at 7:30 PM)
- Inclusion on the Networking Sponsor Card
- Invitation to take part in the Supplier-Campground Cracker Barrel (Monday at 11 AM)
- One brochure/handout in delegate bag
- One full page ad in program
- One free full page ad in December *Update* newsletter
- Exclusive signage during Beer Tasting Reception
- Recognition on all signage, exhibit, in program, Prize Card, from podium and in corporate material
- Logo with website link on all event communications prior to event

Monday Dinner & Reception Sponsor $2,245 x 1 – SOLD OUT

- One attendee to full conference or 2 attendees to one dinner
- Two additional attendees at exhibit (if exhibiting)
- Invitation to the New Attendee Reception (Sunday at 3 PM)
- Invitation to the beer tasting and networking (Sunday at 7:30 PM)
- Inclusion on the Networking Sponsor Card
- Invitation to take part in the Supplier-Campground Cracker Barrel (Monday at 11 AM)
- One brochure/handout in delegate bag or on tables at Monday dinner
- One full page ad in program
- One free full page ad in December *Update* newsletter

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- Exclusive signage during Monday Reception & Dinner
- Recognition on all signage, exhibit, in program, Prize Card, from podium and in corporate material
- Logo with website link on all event communications prior to event

Tuesday Dinner & Reception Sponsor $2,245 x 1 SOLD OUT

- One attendee to full conference or 2 attendees to one dinner
- Two additional attendees at exhibit (if exhibiting)
- Invitation to the New Attendee Reception (Sunday at 3 PM)
- Invitation to the beer tasting and networking (Sunday at 7:30 PM)
- Inclusion on the Networking Sponsor Card
- One brochure/handout in delegate bag or on tables at Tuesday dinner
- One full page ad in program
- One free full page ad in December *Update* newsletter
- Exclusive signage during Tuesday Reception & Dinner
- Recognition on all signage, exhibit, in program, from podium and in corporate material
- Logo with website link on all event communications prior to event

Campground Tour Bus Sponsor $1,630 x 1 SOLD OUT

- Two attendees at campground tour
- One brochure/handout on buses
- Invitation to the New Attendee Reception (Sunday at 3 PM)
- Invitation to the beer tasting and networking (Sunday at 7:30 PM)
- Inclusion on the Networking Sponsor Card
- One full page ad in program
- Signage during Campground Tour registration
- Recognition on all signage, exhibit, in program, and from podium
- Logo with website link on all event communications prior to event

Campground Tour Lunch Sponsor $1,630 x 1 SOLD OUT

- Two attendees at campground tour
- One brochure/handout on buses
- Invitation to the New Attendee Reception (Sunday at 3 PM)
- Invitation to the beer tasting and networking (Sunday at 7:30 PM)
- Inclusion on the Networking Sponsor Card
- One full page ad in program
- Signage during Campground Tour registration
- Recognition on all signage, exhibit, in program, and from podium
- Logo with website link on all event communications prior to event

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Keynote Speaker Sponsor $1,630 x 2
- Invitation to the New Attendee Reception (Sunday at 3 PM)
- Invitation to the beer tasting and networking (Sunday at 7:30 PM)
- Inclusion on the Networking Sponsor Card
- Introduction of speaker with a 5 minute promotional opportunity
- One full page ad in program
- Exclusive signage during keynote session
- Recognition on all signage, exhibit, in program, and from podium
- Logo with website link on all event communications prior to event

Men's or Ladies' Only Session Sponsor $1,630 x 2
- Invitation to the New Attendee Reception (Sunday at 3 PM)
- Invitation to the beer tasting and networking (Sunday at 7:30 PM)
- Inclusion on the Networking Sponsor Card
- Attendance at the men's or ladies' session
- Exclusive signage during session
- One full page ad in program
- Recognition on all signage, exhibit, in program, and from podium
- Logo with website link on all event communications prior to event

Lunch or ~~New Member Reception~~ Sponsor $1,095 x 1 – 2 SOLD
- Invitation to the New Attendee Reception (Sunday at 3 PM)
- Invitation to the beer tasting and networking (Sunday at 7:30 PM)
- Inclusion on the Networking Sponsor Card
- One ½ page ad in program
- Signage during one lunch ~~or new member reception~~
- Recognition on all signage, exhibit, in program, and from podium
- Logo with website link on all event communications prior to event

Coffee Break Sponsor $560 x 4 -SOLD OUT
- Invitation to the beer tasting and networking (Sunday at 7:30 PM)
- Inclusion on the Networking Sponsor Card
- One ¼ page ad in program
- Exclusive signage during one break
- Recognition on all signage, exhibit, in program, and from podium

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Dinner Sponsorship Opportunities

The following opportunities are available at the $840 level of sponsorship:

- ~~Centrepiece Sponsor~~ SOLD
- Auction/Auctioneer
- Decor Sponsor
- Entertainment Sponsor
- Dance Sponsor
- Audio-Visual Sponsor

Benefits:

- Invitation to the beer tasting and networking (Sunday at 7:30 PM)
- Inclusion on the Networking Sponsor Card
- One ¼ page ad in program
- Recognition on all signage, exhibit, in program, and from podium
- Signage on place card at each table setting
- Logo with website link on all event communications prior to event

Auction Prize Donor

The auction raises funds for Camping In Ontario's special projects which benefit the membership. Please consider donating a prize which can be auctioned at the dinner on Monday.

Benefits:

- Recognition of auction prize list to be handed out to all delegates.
- Recognition during auction.
- Attendance at the dinner and auction for 1 person (prize value $50-$100) or 2 people if value is over $100.

We are always open to working with you to find a level that best suits your needs and budget - call Guida Williamson at 519-249-9225 or via email at gwilliamson@campinginontario.ca to begin discussions today. As soon as you commit, you will begin receiving recognition on the website, emails and all event communications.

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Sponsorship Application/Contract

First Name _____ Last Name _____

Title _____

Company Name _____

Phone _____

Email _____

Payment Information
This application must be accompanied by the total amount due.

Sponsorship Requested: _____

Amount $_____*

***HST is not applicable on Sponsorship**

Payment is preferred by Cheque (payable to "Ontario Private Campground Association", mail to: Camping In Ontario, 1915 Clements Road, Unit 6, Pickering, ON L1W 3V1)

The undersigned is fully authorized to commit the Sponsor to all terms and conditions of this contract. An unsigned contract will be returned.

Signature:_____

PLEASE FAX TO 877-905-2714

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