

Convention & CampEx is the flagship event for Camping In Ontario. It is the social event of the year that provides training, networking, problem-solving and purchase planning for our campground members. Our partnering associate members can expect to create and build relationships, provide input, promote and sell their products and services and show their support for the campground industry.

Highlights of this year's Convention & CampEx:

- Theme: *Celebrate!*
- Camping In Ontario's 45th Birthday Celebration!
- 2-day exhibiting format (PM on Sunday and AM on Monday)
- "Speed Dating" with campground attendees – additional 30 seconds!
- Supplier mini podcasts on trade show floor
- Supplier birthday-themed exhibits (prize for best)
- Sponsor Prize Raffles – prize to be provided by Camping In Ontario

How the Sponsor Door Prize works:

Each sponsor will receive a gift card or item from Camping In Ontario for a campground-attendee door prize. Once an attendee has come to your exhibit, you will put their name in a container for prize-drawing at the end of CampEx. This will encourage traffic to your exhibit. Container and ballots to be provided by Camping In Ontario.

How the Speed Dating works:

Each campground will be assigned an exhibit to start at. They will get 90 seconds at your exhibit so that you can give them a quick intro to what you provide, how you can help or what your show special is. This is NOT intended to be a full overview but just enough for them to come back. After 90 seconds, a bell will ring and they will rotate to next exhibit. This does not replace regular exhibit time but gives you an opportunity to introduce yourself to each campground.

Supplier Podcasts:

Suppliers may choose to do a 15-minute podcast on the trade show floor. Each podcast must be informative for the campground attendees, not just about your product or service. Please submit a proposed topic to Guida Williamson for approval.



The Opportunities

Grand Prize Sponsor \$2,500 or in-kind prize (subject to approval)

- One attendee to full conference or 2 attendees to one dinner
- Two additional attendees at exhibit (if exhibiting) or 2 additional dinner/campground tour attendees
- Invitation to take part in the Supplier-Campground Cracker Barrel or a 5 minute overview of your company/product/service during Reception
- One brochure/handout in delegate bag
- Door Prize for Draw
- One 2 page spread (ad) in program
- One free full page ad in December and March *Update* newsletters
- Exclusive signage during CampEx
- Recognition on all signage, exhibit, in program, from podium and in corporate material
- Logo with website link on all event communications prior to event

Sunday Welcome Reception Sponsor \$2,200

- One attendee to full conference or 2 attendees to one dinner
- Two additional attendees at exhibit (if exhibiting)
- Invitation to take part in the Supplier-Campground Cracker Barrel or a 5 minute overview of your company/product/service during Reception
- One brochure/handout in delegate bag
- Door Prize for Draw
- One 2 page spread (ad) in program
- One free full page ad in December *Update* newsletter
- Exclusive signage during Sunday Reception
- Recognition on all signage, exhibit, in program, Prize Card, from podium and in corporate material
- Logo with website link on all event communications prior to event

Monday Dinner Reception Sponsor \$2,200

- One attendee to full conference or 2 attendees to one dinner
- Two additional attendees at exhibit (if exhibiting)
- Invitation to take part in the Supplier-Campground Cracker Barrel or a 5 minute overview of your company/product/service during Reception
- One brochure/handout in delegate bag
- Door Prize for Draw
- One 2 page spread (ad) in program
- One free full page ad in December *Update* newsletter
- Exclusive signage during Monday Reception
- Recognition on all signage, exhibit, in program, Prize Card, from podium and in corporate material
- Logo with website link on all event communications prior to event



Tuesday Dinner Reception Sponsor \$1,600

- One attendee to full conference or 2 attendees to one dinner
- Two additional attendees at exhibit (if exhibiting)
- One brochure/handout in delegate bag
- Door Prize for Draw
- One 2 page spread (ad) in program
- One free full page ad in December *Update* newsletter
- Exclusive signage during Tuesday Reception
- Recognition on all signage, exhibit, in program, from podium and in corporate material
- Logo with website link on all event communications prior to event

Campground Tour Bus Sponsor \$1,600

- Two attendees at campground tour
- One brochure/handout on buses
- Door Prize for Draw
- One full page ad in program
- Exclusive signage during Campground Tour registration
- Recognition on all signage, exhibit, in program, and from podium
- Logo with website link on all event communications prior to event

Campground Tour Lunch Sponsor \$1,600

- Two attendees at campground tour
- One brochure/handout on buses
- Door Prize for Draw
- One full page ad in program
- Exclusive signage during Campground Tour registration
- Recognition on all signage, exhibit, in program, and from podium
- Logo with website link on all event communications prior to event



Keynote Speaker Sponsor \$1,600 x 2

- One brochure/handout on tables during speaker session
- Door Prize for Draw
- One full page ad in program
- Exclusive signage during keynote session
- Recognition on all signage, exhibit, in program, and from podium
- Logo with website link on all event communications prior to event

Men's or Ladies' Only Session Sponsor \$1,600

- Attendance at the men's or ladies' session
- Door Prize for Draw
- One full page ad in program
- Exclusive signage during session
- Recognition on all signage, exhibit, in program, and from podium
- Logo with website link on all event communications prior to event

Lunch/New Member Reception Sponsor \$1,075

- Door Prize for Draw
- One free ½ page ad in program
- Signage during one lunch/new member reception
- Recognition on all signage, exhibit, in program, and from podium
- Logo with website link on all event communications prior to event

Welcome Gift Sponsor \$550

- Door Prize for Draw
- One free ¼ page ad in program
- Exclusive signage during one break
- Recognition on all signage, exhibit, in program, and from podium



Dinner Sponsorship Opportunities

The following opportunities are available at the \$825 level of sponsorship:

- Centrepiece Sponsor
- Auction/Auctioneer
- Decor Sponsor
- Entertainment Sponsor
- Dance Sponsor
- Audio-Visual Sponsor

Benefits:

- Door Prize for Draw
- One free ¼ page ad in program
- Signage during the dinner
- Recognition on all signage, exhibit, in program, and from podium
- Signage on place card at each table setting
- Logo with website link on all event communications prior to event

Auction Prize Donor

The auction raises funds for Camping In Ontario's special projects which benefit the membership. Please consider donating a prize which can be auctioned at the dinner on Monday.

Benefits:

- Recognition of auction prize list to be handed out to all delegates.
- Recognition during auction.
- Attendance at the dinner and auction for 1 person (prize value \$50-\$100) or 2 people if value is over \$100.

We are always open to working with you to find a level that best suits your needs and budget - call Guida Williamson at 519-249-0545 or via email at gwilliamson@campinginontario.ca to begin discussions today. The earlier you commit, the more visibility you will get on the website, emails and all event communications.





2014 Convention & CampEx Sponsorship

Sponsorship Application/Contract

First Name _____

Last Name _____

Title _____

Company Name _____

Phone _____

Email _____

Payment Information

This application must be accompanied by the total amount due.

Sponsorship Requested: _____

Amount \$ _____ *

***HST is not applicable on Sponsorship**

Payment is preferred by Cheque (payable to "Ontario Private Campground Association", mail to: Camping In Ontario, 1915 Clements Road, Unit 6, Pickering, ON L1W 3V1)

The undersigned is fully authorized to commit the Sponsor to all terms and conditions of this contract. An unsigned contract will be returned.

Signature: _____

PLEASE FAX TO 1-877-905-2714

CAMPING IN ONTARIO/OPCA
1915 Clements Road, Unit 6
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