

Convention & CampEx is the flagship event for Camping In Ontario. It is the social event of the year that provides training, networking, problem-solving and purchase planning for our campground members. Our partnering associate members can expect to create and build relationships, provide input, promote and sell their products and services and show their support for the campground industry.

Highlights of this year's Convention & CampEx:

- Theme: *Tried & True, Fresh & New*
- Return to a 2 day exhibiting format with supplier luncheon provided on day 1
- "Speed Dating" with all exhibitors and campground attendees
- Meeting room available all day Monday to continue supplier discussions and orders
- Bulk Buy opportunity room
- Supplier-campground cracker barrel session on how to use your product/service to make or save money or recoup costs
- Sponsor Prize Card in CampEx

How the Prize Card works:

Each attendee will receive a card with the sponsors' logos and a statement or question from each sponsor. The card will be initialed when the campground comes by the exhibit (not during the speed dating session). Once the card is complete, it will be entered into a grand prize draw.

How the Speed Dating works:

Each campground will be assigned an exhibit to start at. They will get one minute at your exhibit so that you can give them a quick intro to what you provide, how you can help or what your show special is. After one minute, a bell will ring and they will rotate to next exhibit. This does not replace regular exhibit time but gives you an opportunity to introduce yourself to each campground.

How the Bulk Buy works:

If you have a product that would work well under a bulk buy, i.e., the more that is ordered, the lower the "per unit" cost is, and you are interested in participating, the product will be displayed in the Bulk Buy Room with the information for ordering, delivery and cost. A sign-up sheet will be available for the campgrounds and after Convention, the opportunity will also be sent to all campgrounds. Specifics to be coordinated with Guida.

How to qualify for Supplier-Campground Cracker Barrel:

Sponsors over the \$1,000 level will have the first opportunity to participate in the Cracker Barrel to offer suggestions on how to save money, make money or recoup costs using their product or service. Depending on the number of participants and types of products, others may also be invited to participate. If you are interested and available, please indicate your interest and you will be wait-listed if you are not a qualifying sponsor.

How to use Meeting Room:

A meeting room will be available on Monday so that you may continue discussions with prospective buyers or finish deals. A sign-up sheet will be available at the meeting room.



The Opportunities

Grand Prize Sponsor \$2,500 or in-kind prize (subject to approval) – SOLD OUT

- One attendee to full conference or 2 attendees to one dinner
- Two additional attendees at exhibit (if exhibiting)
- Invitation to take part in the Supplier-Campground Cracker Barrel or a 5 minute overview of your company/product/service during Reception
- One brochure/handout in delegate bag
- Addition of exhibit to CampEx Prize Card
- One 2 page spread (ad) in program
- One free full page ad in December and March *Update* newsletters
- Exclusive signage during CampEx
- Recognition on all signage, exhibit, in program, Prize Card, from podium and in corporate material
- Logo with website link on all event communications prior to event

Sunday Welcome Reception Sponsor \$2,100

- One attendee to full conference or 2 attendees to one dinner
- Two additional attendees at exhibit (if exhibiting)
- Invitation to take part in the Supplier-Campground Cracker Barrel or a 5 minute overview of your company/product/service during Reception
- One brochure/handout in delegate bag
- Addition of exhibit to CampEx Prize Card
- One 2 page spread (ad) in program
- One free full page ad in December *Update* newsletter
- Exclusive signage during Sunday Reception
- Recognition on all signage, exhibit, in program, Prize Card, from podium and in corporate material
- Logo with website link on all event communications prior to event

Monday Dinner Reception Sponsor \$2,100

- One attendee to full conference or 2 attendees to one dinner
- Two additional attendees at exhibit (if exhibiting)
- Invitation to take part in the Supplier-Campground Cracker Barrel or a 5 minute overview of your company/product/service during Reception
- One brochure/handout in delegate bag
- Addition of exhibit to CampEx Prize Card
- One 2 page spread (ad) in program
- One free full page ad in December *Update* newsletter
- Exclusive signage during Monday Reception
- Recognition on all signage, exhibit, in program, Prize Card, from podium and in corporate material
- Logo with website link on all event communications prior to event



Tuesday Dinner Reception Sponsor \$1,550

- OPTIONAL: special "your company" drink for additional \$1,000
- One attendee to full conference or 2 attendees to one dinner
- Two additional attendees at exhibit (if exhibiting)
- Invitation to take part in the Supplier-Campground Cracker Barrel or a 5 minute overview of your company/product/service during Reception
- One brochure/handout in delegate bag
- Addition of exhibit to CampEx Prize Card
- One 2 page spread (ad) in program
- One free full page ad in December *Update* newsletter
- Exclusive signage during Tuesday Reception
- Recognition on all signage, exhibit, in program, Prize Card, from podium and in corporate material
- Logo with website link on all event communications prior to event

Campground Tour Bus Sponsor \$1,550

- Two attendees at campground tour
- One scheduled product demonstration or service description at a campground or invitation to take part in the Supplier-Campground Cracker Barrel
- One brochure/handout on buses
- Addition of exhibit to CampEx Prize Card
- One full page ad in program
- Exclusive signage during Campground Tour registration
- Recognition on all signage, exhibit, in program, Prize Card and from podium
- Logo with website link on all event communications prior to event

Campground Tour Lunch Sponsor \$1,550

- Two attendees at campground tour
- One scheduled product demonstration or service description at a campground or invitation to take part in the Supplier-Campground Cracker Barrel
- One brochure/handout on buses
- Addition of exhibit to CampEx Prize Card
- One full page ad in program
- Exclusive signage during Campground Tour registration
- Recognition on all signage, exhibit, in program, Prize Card and from podium
- Logo with website link on all event communications prior to event



Keynote Speaker Sponsor \$1,550 x 2

- Opportunity to introduce and thank keynote speaker and 5 minute intro or closing about your company or invitation to take part in the Supplier-Campground Cracker Barrel
- One brochure/handout on tables during speaker session
- Addition of exhibit to CampEx Prize Card
- One full page ad in program
- Exclusive signage during keynote session
- Recognition on all signage, exhibit, in program, Prize Card and from podium
- Logo with website link on all event communications prior to event

Men's or Ladies' Only Session Sponsor \$1,550

- Invitation to take part in the Supplier-Campground Cracker Barrel
- Attendance at the men's or ladies' session
- Addition of exhibit to CampEx Prize Card
- One full page ad in program
- Exclusive signage during session
- Recognition on all signage, exhibit, in program, Prize Card and from podium
- Logo with website link on all event communications prior to event

Lunch/New Member Reception Sponsor \$1,050

- Invitation to take part in the Supplier-Campground Cracker Barrel
- Addition of exhibit to CampEx Prize Card
- One free ½ page ad in program
- Signage during one lunch/new member reception
- Recognition on all signage, exhibit, in program, Prize Card and from podium
- Logo with website link on all event communications prior to event

Welcome Gift Sponsor \$525

- Addition of exhibit to CampEx Prize Card
- One free ¼ page ad in program
- Exclusive signage during one break
- Recognition on all signage, exhibit, in program, Prize Card and from podium



Dinner Sponsorship Opportunities

The following opportunities are available at the \$775 level of sponsorship:

- Centrepiece Sponsor
- Auction/Auctioneer
- Decor Sponsor
- Entertainment Sponsor
- Dance Sponsor
- Audio-Visual Sponsor

Benefits:

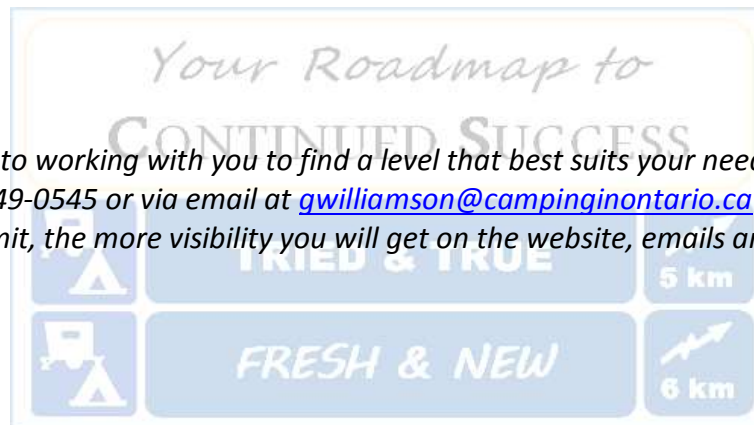
- Addition of exhibit to CampEx Prize Card
- One free ¼ page ad in program
- Signage during the dinner
- Recognition on all signage, exhibit, in program, Prize Card and from podium
- Signage on place card at each table setting
- Logo with website link on all event communications prior to event

Auction Prize Donor

The auction raises funds for Camping In Ontario's special projects which benefit the membership. Please consider donating a prize which can be auctioned at the dinner on Monday.

Benefits:

- Recognition of auction prize list to be handed out to all delegates.
- Recognition during auction.
- Attendance at the dinner and auction for 1 person (prize value \$50-\$100) or 2 people if value is over \$100.



We are always open to working with you to find a level that best suits your needs and budget - call Guida Williamson at 519-249-0545 or via email at gwilliamson@campinginontario.ca to begin discussions today. The earlier you commit, the more visibility you will get on the website, emails and all event communications.





2013 Convention & CampEx Sponsorship

Sponsorship Application/Contract

First Name _____

Last Name _____

Title _____

Company Name _____

Phone _____

Fax _____

Email _____

Payment Information

This application must be accompanied by the total amount due.

Sponsorship Requested: _____

Amount \$ _____ *

***HST is not applicable on Sponsorship**

Payment is preferred by Cheque (payable to "Ontario Private Campground Association", mail to: Camping In Ontario, 305 Milner Ave, Suite 206, Toronto, ON M1B 3V4)

The undersigned is fully authorized to commit the Sponsor to all terms and conditions of this contract. An unsigned contract will be returned.

Signature: _____

PLEASE FAX TO 1-877-905-2714

CAMPING IN ONTARIO/OPCA
305 Milner Avenue, Suite 206
Toronto, ON M1B 3V4

PHONE 416 820 2714
TOLL FREE 877 672 2226
FAX 647 352 0900

www.campinginontario.ca
opca@campinginontario.ca

